

## **Streetscapes and Gateways Subcommittee Meeting Monday, November 9, 2015, 2:00 P.M.**

A meeting of the Streetscapes and Gateways Subcommittee was held on Monday, November 9 at the SALT Block's Moretz Board Room.

**Members Present:** Jennifer Beane, Paige Brigham, Norm Cook, Rob Dickerson, Ryan Edwards, Jeff Hale, Charlie Hayes, Nick Walden, and Bee Watts

**Members Absent:** Mike Holland, Anthony Laxton, David Roberts, II, Gayle Schwarz, and Burk Wyatt

**Others Present:** Freese and Nichols staff members and City staff members

Subcommittee Chair Rob Dickerson opened the meeting at 2:00 P.M.

Ms. Andrea Surratt offered opening comments and thanked everyone for their attendance and efforts towards the subcommittee work.

Mr. Charles Archer went over the upcoming meetings schedule, which included staff meetings, City Council meetings, subcommittee meetings, and full Bond Commission meetings through January 2016.

Mr. Mike Wayts addressed the subcommittee and explained that they would be answering some polling questions to help narrow down what aspects of the streetscapes and gateways projects are most important to the subcommittee members. He explained that compromise would be a necessity, as it is unlikely that the entire group would agree on one hundred percent of the questions.

Each subcommittee member had a "clicker," with which to answer the presented polling questions. When a question was asked, the subcommittee member would respond electronically through their handheld "clicker." Mr. Wayts had everyone test their clickers on a sample question.

Mr. Wayts continued to discuss the streetscapes projects, which were clearly described on handouts given to each member. They considered each of the nine proposed streetscapes projects, with opportunity to ask questions specific to each project. Mr. Chuck Hansen answered a question regarding the difference between high-pressure sodium street lights and LED street lights.

After the group had ample opportunity to review the streetscapes projects, the polling questions ensued.

The group was asked numerous questions through comparison and pairwise activities and they responded to each question using their hand held clickers.

Once the Streetscapes portion was completed, they moved on to Gateways. Mr. Ways discussed the differences between wayfinding signage and gateways. Wayfinding offers specific directions, whereas gateways serve as more of a “front door” and have distinct design elements. Each subcommittee member was given handouts showing multiple gateway examples. It was also noted that these gateways would be on NCDOT’s right-of-way and the City would have to get permission from NCDOT to install them.

The group once again went through a series of comparison and pairwise polling questions related to Gateways projects.

After the polling questions were completed, the meeting adjourned at 4:00 P.M.

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Rob Dickerson, Chair  
Streetscapes and Gateways Subcommittee

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Sarah Prencipe, Deputy City Clerk  
City of Hickory